

P R I M A R E

# SIGHT SOUND SOUL

OF THE NEW DVDI10

THE SOUND AND VISION OF SCANDINAVIA





During the late 1980s, long before anyone had heard of 'lifestyle' design, the first Primare hi fi range was created. These products symbolised a radical shift in the way music systems were perceived, because they proved that great sounding hi-fi could also be rewarding to look at and to live with. Successive generations of Primare products have followed this Scandinavian ideal, in which simplicity represents the most powerful union of form and function.

SCANDINAVIAN

# SIGHT SOUND SOUL

For its astonishing purity of images and sound, Primare has won awards worldwide, some in successive years. By concentrating the performance of large-scale music and home theatre installations within elegantly crafted components, Primare has created easy-to-use yet inspirationally powerful audio and video systems that will enhance any space without changing its character.

In a world that equates sophistication with complexity, consumers are immersed in a wave of new features, programming tasks and multi-function buttons when secretly they may crave simplicity. In the purest tradition of Scandinavian design, Primare understands that surrounding the best technologies with chic aesthetics and simplifying access to them, will reveal the soul of every audio and video performance and the spirit of Scandinavia.

# DVDI10

The DVDI10 is a perfect blend of audio, video and environment. A choice between two finishes makes it even easier to integrate this ultra compact system in your home or office interior.



The DVDI10 is the quintessence of a high quality compact system and represents Primare at its innovative best. One beautifully designed and perfectly crafted unit provides you with superb 2.1 channel audio, video in the highest definition, DAB/FM or FM/AM radio, state of the art power amplification and iPod control.

The high performance amplifier system is a newly improved version of the modular Class D technology used

by the highly acclaimed Primare CDI10. Generating very little heat while being extremely efficient, this technology is perfectly suited to the ultra-compact DVDI10 design, and draws from music and film sound a sense of authority that belies the system's 75 watt per channel specification. The modules are designed and manufactured by Primare in cooperation with a Swedish partner. True to the Primare philosophy, world class performance in the entire audio band has been

achieved by carefully choosing components and refining the proprietary Class D technology to a layout that is as simple as it is efficient.

Of course, the modules are fully protected from over current, over temperature and over voltage. This ensures that the loudspeakers are safe from harm during all conditions.

The DVDI10 shares much of the same video technology as the DVD26. A high

performance Shinwa SHD-2503 CD/DVD drive has been carefully modified by Primare prior to its integration with hand picked components in the innovative circuit topology. A highly specified Analog Device video DAC combined with the latest digital video processing technologies offers a wide range of video outputs to embrace numerous display options. The HDMI output features upscaling to 1080p.



Being a true multi media component the DVDI10 allows you to reproduce all widely distributed CD and DVD formats as well as MP3 files or your digital photos in JPEG format from a CD-ROM. Furthermore, music enjoyed on the move can now be played through your 2.1 hifi system. When your iPod is connected to the DVDI10 you can navigate through the music on your iPod and play tracks, using the DVDI10 remote control and front panel display. At the same time your iPod will

be automatically recharged. Another fully integrated source is the FM/AM or DAB radio.

Full flexibility in system building is made possible by a wide range of inputs and outputs. Up to three audio sources can be connected to the analog RCA sockets. In addition to these, a 3.5mm combined headphone output and line input jack plug is found at the front of the DVDI10. Two sets of analog outputs and the analog "sub" output

are combined with a "tape out" for recording, and a "pre" output giving a variable-level output to a second pre-amplifier or power amplifier. An optical and a coax digital output allow you to connect to a digital surround processor. The DVDI10 includes an analogue to digital converter, so every source is available on the digital output.

Five different video outputs allow you to connect to the highest quality your display will support.

The DVDI10 offers a choice between two radio tuners. Depending on the radio broadcasts you prefer, it comes with a DAB or FM/AM tuner.

# DVDI10

As any other Primare component the DVDI10 features RS232 control capability, data and IR inputs, a precondition for the integration in specialised automated multi-room applications.

To satisfy Primare's signature desire for operational simplicity, full remote operation is supported by the major function controls, conveniently mounted on the top panel, together with an interactive graphical display.

Combining the technical platforms of the highly acclaimed CDI10 with the advanced video technologies found in the Primare DVD26, adding iPod control and DAB or FM/AM radio, the DVDI10 one-box audio and video solution presents impressive performance data in both audio and video domains.

# DVDI10

## TECHNICAL SPECIFICATION OF THE DVDI10



### Preamplifier

#### Analogue inputs

Line inputs: RCA connector, 2.5V RMS, 50k $\Omega$ .

Front panel input: 3.5mm stereo mini jack plug, 2.5V RMS, 50k $\Omega$ .

#### Analogue outputs

PRE output: RCA connector, variable output, 100 $\Omega$ .

TAPE output: RCA connector, 2.5V RMS, 100 $\Omega$ .

#### Digital outputs

Optical output: Toslink connector.

Coax output: SPDIF (RCA connector), 75 $\Omega$ .

### DVD player

Drive: Shinwa SHD-2503

Video signal systems: NTSC/PAL, color

Video formats: > 500 lines

HDMI output: 480p/576p, 720p, 1080i, 1080p

Progressive Scan component outputs: 480p/576p

Video output: 1Vp-p, 75 $\Omega$  RCA

S-Video Y-signal: 1Vp-p, 75 $\Omega$

C-signal: 0.286Vp-p, 75 $\Omega$

Component video output: Y=1Vp-p, B=0.7Vp-p, R=0.7Vp-p, 75 $\Omega$

RGB output: 1Vp-p, 75 $\Omega$

Video signal-to-noise: -75dB

Video DAC: Analogue Devices ADV7320

Formats supported: CD, VCD, SVCD, CD-R, CD-RW, DVD-R, DVD+R, MP3, JPEG

### Amplifier

Power output: 2x75 W into an 8 $\Omega$  load.

Class: Class D amplifier.

Distortion: 20Hz-20kHz 10W below 0.1% THD+N.

Frequency response: 20Hz to 20kHz  $\pm$  0.3dB.

### DAB receiver

Tuning range: Band III 174-240MHz, L-Band 1452-1492MHz.

Usable sensitivity: Band III 29dBuV, L-Band 30dBuV.

Number of presets: 10

### FM tuner

Frequency range: 87.5-108MHz.

Usable sensitivity: FM Mono 10dBuV, FM stereo 20dBuV.

Number of presets: 40

Antenna: 50 $\Omega$

### AM tuner

Frequency range: 522-1620 kHz.

### General

Power consumption: Standby 6W, operational 210W.

Size: 450 x 350 x 110mm (WxDxH).

Weight: 8kg.

iPod cable is optional

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